



JO VALENTINA SINCLAIR
CREATE YOUR OWN STORY

*15 Soulfully Aligned
Ways to Find Your
Ideal Clients*

15 Soulfully Aligned Ways to Find Your Ideal Clients



Does it sometimes feel hard out there trying to find clients?

Well, I know it may not feel like it right now.. but clients are all around you!

I would like to support you in packaging up your brilliance so you can do what you love AND make money, (hallelujah!) as I know the sales part of building a biz can sometimes feel really difficult.

Fact is, when you get in alignment with your purpose, your mission and connect it to your offer you'll start to become THE point of attraction to clients and it won't feel such a slog.

So, here's my top tips for getting clients without feeling sleazy!

1. Survey/interview your community and offer a Free Assessment in return. Ask to privately interview a few people for market research on your ideal client and upcoming programmes and actually talk to them about what they're currently struggling with. It's a great gateway to starting a relationship. Give lots of value.
2. Do a flash sale inside your FB group as a heartbased offer to say thanks for being a member.
3. Create a workshop on or offline. You get to share your content crafted to your ideal client and at the end have the opportunity to talk about your products and services to an already warm audience.
4. Join a different social media platform that's more aligned with your niche – Instagram for example is great for Mindset coaches. Are you a creative? Go smash it on Pinterest!
5. Start doing video – create a video series and put it on your Facebook page for exposure or make it part of a mini funnel with your solo mailers.

6. Use Pro-bono coaching – offer 2 or 3 Free taster sessions to a potential client you feel you have rapport with. If you really provide value and they enjoy your services chances are they will jump at the opportunity to work with someone they already know if you are a good fit.
7. Reach out to someone you know you can help if you've spoken to them before
8. Contact people you've worked with before to see where they're at now
9. Create a challenge. This is a really fun way to engage with your ideal client. It's a great way to bring in new prospects and for them to get a feel for what you're about. After promoting one of my challenges for very little investment I signed new client that came through that funnel.
10. Be open to working with someone on a smaller packager if you can help them, they may upgrade to a bigger package.
11. Show you care and GET them! So many times I have spoken to coaches on Discovery calls who were cold and distant. If you're working with people on longer transformational packages, they really will appreciate the fact you're really interested in them, what they do and what they can bring to the world. Make it about them, not you.
12. Get aligned and in touch with your inner sprit. Think about how aligned your offer is, who you are and work on your limiting beliefs. If you have issues around not being good enough, work with someone who can help you get the confidence to charge your worth, raise you're a game and step into a bigger version of yourself.
13. Talk to people, a lot of people don't have people around them that they can share their desires, dreams, or goals with and to have someone who will listen/get them is priceless and creates instant connection. Tell people what you do, your why, how you can help, - I've booked many a discovery call this way. It's great for creating trust and intimacy.
14. Create a new freebie and put it on your Instagram account or use on your InstaStory

15. Show up! People are always watching and listening. You never know where they are in their journey so even if they didn't sign up first time round doesn't mean they won't be ready on the next! And it feels nice when someone has remembered them. Put a post on Facebook saying you have spots open for a new programme supported with some info and say if it resonates with your get in touch.


I'm a big believer in the importance of real connection. I like to see hear or feel someone before I work with them so why not offer potential clients that opp too?

Reach out and talk to people with no ulterior motive, especially if you like their work and they seem interesting.

Tap into your feminine intuition and see what feel good and be open to exploring different avenues

P/s.. sneaking a couple more in, try

- Testimonials
- Clear Calls to Actions in your emails for your programmes and a link to book a call.



Which one has jumped out for you? Run with it and take inspired action.


If one of these strategies really jumps out for you today, I'm offering the you the chance to have a [FREE Strategy Session](#) with me to discuss how you can implement this tip.

Just [reply to my email](#) to sign up!

Jo x



Let's Stay connected.



Pop over to my community for soulpurposed female coaches/consultants/creatives all creating their own story in life.. I'd love to see you there.

<https://www.facebook.com/groups/SoulPurposedFemaleBizTribe/>

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I'm all about helping you to build a business from the inside out so you can magnetise abundance and become point of attraction to clients.

I like to help women create new empowering belief systems, conquer the gremlins that say "I'm not good enough" (honey you so are) so you can create a rock solid mindset foundation to not only move forward in a soulfully aligned way but, with confidence, clarity and momentum.

I'm a soul blended mix of mindset, alignment, wealth conscious work, strategy and results.

The main focus is on – who YOU are

To your every success

Jo Valentina Sinclair

Xx



After resigning from her 10 year corporate Career in with the BBC, Jo decided to retrain and become a Lifecoach and NLP Practitioner. She is the founder of Create Your Own Story, business coaching service for female entrepreneurs around the world and now works as a Business and Mindset Coach helping women bust through in& blocks to success so they can build high end businesses and manifest all the joy, freedom & abundance they desire.

Jo has a BA in Communication Studies and Business Studies, and also is workshop facilitator and keynote speaker. She is a contributor for Thrive Global, has been featured in It's The Now and UK Business Women and has been invited as a guest for telesummits this year on Self Care, Feminine Business Structures and Creating Alignment in your Business. Jo resides in London and is in the process of delivering her programmes around the globe via VIP Intensives, Retreats.

